



Pantene-ELE-teaser popup bug, Script draft by Peter Chin, Duration: 30 sec
Style: teaser, and simple

Visual Treatment :

No.	Tease bug	Scene	Remarks
1.	Squeeze	Super: simply Squeeze your way to a one minute frizz free hair. Visual: include Pantene logo on the bar	
2.	Spread	Super: go and Spread your joy about the one minute frizz free hair Super2: it's easy to Spread that smooth feeling with the one minute frizz free hair. Visual: include Pantene logo on the bar	
3.	Style	Super: get into Style with the one minute frizz free hair Visual: include Pantene logo on the bar	